



Doors Open Minneapolis 2024 by Rethos is an annual signature event happening May 18 + 19, 2024. Attendees will enjoy free behind-the-scenes access to buildings and venues across the City of Minneapolis that are historically, architecturally, culturally, or socially significant. In 2023, the first year with Rethos as producer, Doors Open Minneapolis was host to over 14,000 visitors, who made more than 55,000 visits to 87 unique venues. Rethos is a 501(c)(3) organization and all donations made are tax-deductible.

2024 SPONSORSHIP LEVELS

\$100,000 PRESENTING SPONSOR

- **DOORS OPEN MINNEAPOLIS SPONSORED BY** [your logo placed with main logo] displayed in the following manner:
 - Welcome signage at all venues
 - Logo on t-shirts for volunteers and staff and sold to visitors
 - Full page advertisement and logo in the official program guide, back page
 - » Inserted in Star Tribune newspaper
 - » Available at all Doors Open Minneapolis venues
 - » Distributed in advance of event across Twin Cities metropolitan area
 - Prominent placement of logo on the website home page and on the sponsor page
 - Logo featured in all bi-monthly online and emailed newsletters beginning March, 2024
 - Acknowledgement in media releases
 - Unlimited VIP passes allowing special access
 - Exclusive promoted 20X on social media platforms
 - On site branding opportunities

\$50,000 KEY SPONSOR

- Logo on back of t-shirts for for volunteers and staff and sold to visitors
- Half page advertisement and logo in the official program guide
 - » Inserted in Star Tribune newspaper
 - » Available at all Doors Open Minneapolis venues
 - » Distributed in advance of event across Twin Cities metropolitan area
- Prominent placement of logo on the website home page and on the sponsor page

- Logo featured in all bi-monthly online and emailed newsletters beginning March, 2024
- Acknowledgement in media releases
- 50 VIP passes allowing special access
- Exclusive promoted 10X on social media platforms
- On Site branding opportunities

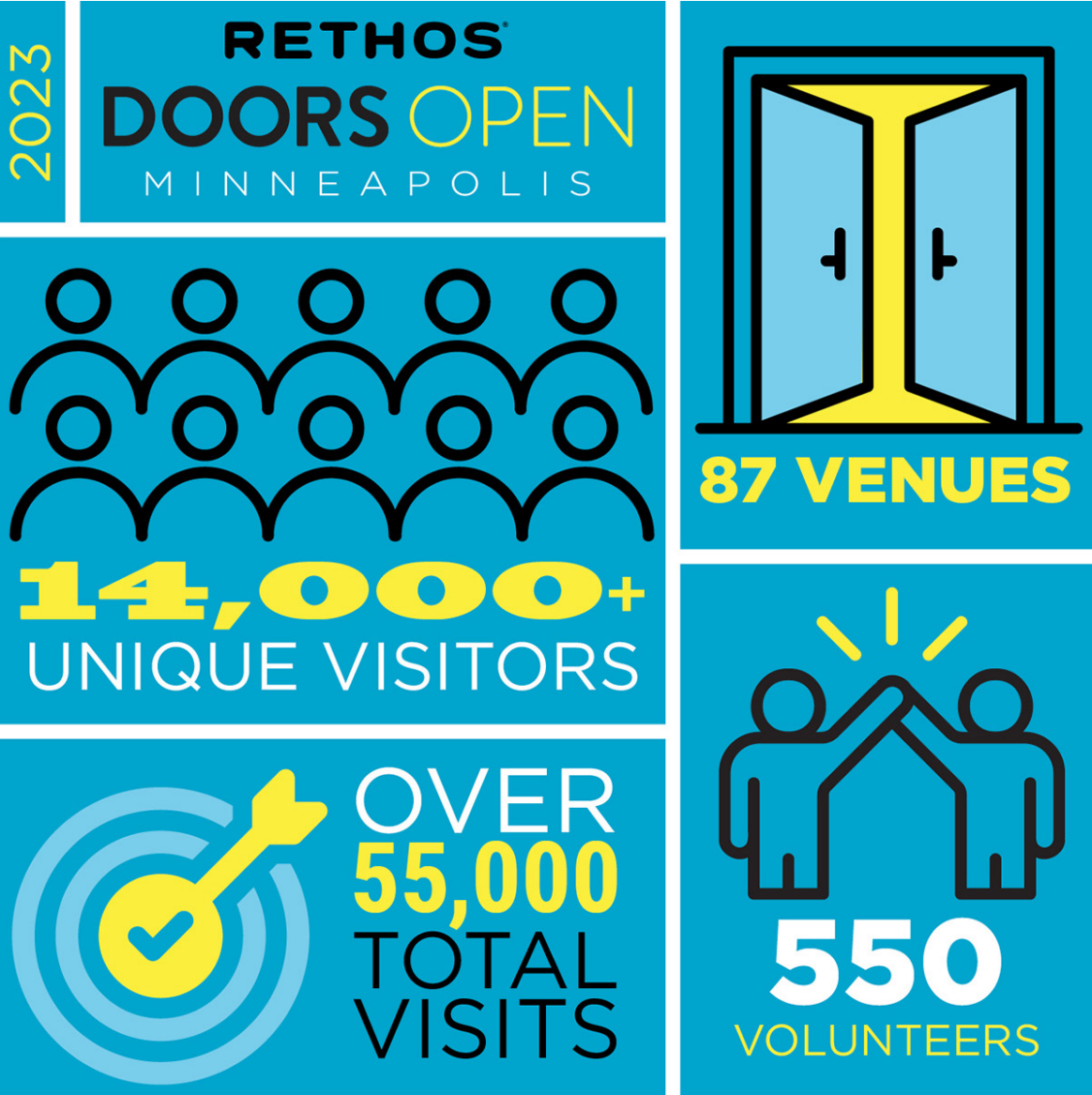
\$25,000 GATEWAY SPONSOR

- Logo on back of t-shirts for for volunteers and staff and sold to visitors
- Quarter page advertisement and logo in the official program guide
 - » Inserted in Star Tribune newspaper
 - » Available at all Doors Open Minneapolis venues
 - » Distributed in advance of event across Twin Cities metropolitan area
- Secondary placement of logo on the website home page and on the sponsor page
- Logo featured in all bi-monthly online and emailed newsletters beginning March, 2024
- 10 VIP passes allowing special access
- Exclusive promoted 5X on social media platforms

\$5,000 ACCESS SPONSOR

- Listing on the website home page and on the sponsor page
- Listing in all bi-monthly online and emailed Doors Open Minneapolis newsletters beginning March, 2024
- Exclusive promoted 1X on social media platforms

Doors Open Minneapolis 2023 was a city-wide success!



75 West Fifth Street | Fifth Floor South | Saint Paul, MN 55102

rethos.org